

First Ever Johnny Award® Nominations

The 2008 Johnny Award Nominees have been announced.
Who will win? Only time will tell!

Performance.

Payout.

Prestige.

It all begins with P.

YEARLY ACHIEVEMENT AWARD

You shock. You amaze. You provide frequent performances with such sincere urgency. And with that you have eliminated the competition. This award proves that you are THE BEST and gives you unprecedented bragging rights about your innate abilities.

To win: Be a direct representative with the greatest % in sales over quota for Q4.

Award: \$5,000

Nominees: ► You ► Your biggest competitor ► I.P. Freely

INDEPENDENT'S SPIRIT AWARD

Being an independent means you can go about your business however you please. So, thank you for making our business your #1 priority. Your fluid performance proves we can depend on you.

To win: Be the IMR principal with the greatest sales volume in Q4.

Award: \$4,000

Nominees: ► You ► Your biggest competitor ► FloMo Joyner

ACTING AWARDS

These awards recognize notable performances that expand range and reputation. Fat suits and disfiguring make-up not required to enter.

Best Actor

No need to avoid challenging rolls as you continue to paper your resume with more and more performances.

To win: Have Q4 sales with the greatest % increase over your Q3 sales.

The national average for Q3 sales was \$72,500. For those currently above average, your sales will be compared to your Q3 number. If your sales were less than \$72,500 in Q3, your Q4 performance will be evaluated for the % growth over \$72,500.

Award: \$3,000

Nominees: ► You ► John Waters ► Your biggest competitor

Best Supporting Actor

Your career is not in the toilet yet! Even though you are number two, your performance is more than just a drop in the bucket:.....

To win: Have Q4 sales with the second greatest % increase over your Q3 sales.

The national average for Q3 sales was \$72,500. For those currently above average, your sales will be compared to your Q3 number. If your sales were less than \$72,500 in Q3, your Q4 performance will be evaluated for the % growth over \$72,500.

Award: \$2,000

Nominees: ► You ► Your biggest competitor ► Sam Watersrun

RISING STAR AWARDS

Your roll has increased the volume and tone for all performances this quarter.

Best Newcomer

News of your dominance has leaked out -- your continued stream of success has knocked the pants off the competition.

To win: Amass the greatest number of new accounts during Q4.

To qualify as a new account, a customer must complete a New Account Form and place a one-time order of \$4,500 for Urgent PC or \$3,000 for Macroplastique. A customer may qualify as a new account only once.

Award: \$3,000

Nominees: ► You ► Your biggest competitor ► P. Didly

Breakthrough Performance

Veteran performers are stalling as legions of fans are gushing about how you float their boats.

To win: Amass the second greatest number of new accounts during Q4.

To qualify as a new account, a customer must complete a New Account Form and place a one-time order of \$4,500 for Urgent PC or \$3,000 for Macroplastique. A customer may qualify as a new account only once.

Award: \$2,000

Nominees: ► You ► Your biggest competitor ► Urethra Franklin

FOR FURTHER INFORMATION:
The Johnny Award Program
Larry Heinemann
5420 Feltl Road
Minnetonka, Minnesota 55343
Tel: 952.426.6140 Fax: 952.426.6199
E-mail: larry.heinemann@uroplasty.com

The Johnny Award Program, headquartered in Minnetonka, Minnesota, is an awards program focused on recognizing the golden performances of independent and direct sales representatives.

Additional Rules

- The contest period is January 1 – March 31, 2008, 6:00 PM CST
- The contest is open to all direct and independent representative principals selling Uroplasty products
- Representatives are eligible in all applicable categories
- Should there be a tie, all winners will receive the entire payout for that award

Awarding golden performances.

